



SPRING 2024

# WORKING TOGETHER SUPPORTING COMMUNITIES

## CONFERENCE SPONSORSHIP OPPORTUNITIES

Upper Midwest Alliance of YMCAs

May 23-24, 2024

	<b>Premier</b> <b>\$10,000</b> 2 available	<b>Lead</b> <b>\$5,000</b> 4 available	<b>Gold</b> <b>\$2,000</b> Unlimited	<b>Silver</b> <b>\$1,000</b> Unlimited
<b>Presentation (time allotted varies)</b>	✓	✓		
<b>Option to speak virtually to Peer Community breakouts at later date</b>	✓	✓		
<b>Informational display tables at program</b>	2 tables	1 table	1 table	1 table
<b>Recognition on printed and digital materials</b>	✓	✓	✓	✓
<b>Complimentary registrations</b>	Unlimited employees	2 employees golf or wine tasting	1 employee golf or wine tasting	1 employee program only
	Allowed 20 minute presentation available Thursday evening or Friday morning.	Allowed 10 minute presentation available Thursday evening or Friday morning.	No group speaking offered. Includes all Thursday and Friday social events and programs.	No group speaking offered. Includes Thursday and Friday social events and programs..

PAYMENT OPTIONS: Pay online via credit card [here](#) or email Julia Wohlt at [jwohlt@uppermidwestymcas.org](mailto:jwohlt@uppermidwestymcas.org) to be invoiced.

On behalf of the 50 YMCA associations in Minnesota, Wisconsin and U.P. Michigan, we thank you for your sponsorship consideration. Our collective YMCAs involve over half a million state residents in youth development, healthy living, and social responsibility.

### Premier Sponsorship

**\$10,000**

2 available

Premier Sponsors are offered a 20-minute presentation at your choice of Thursday evening or Friday morning. Unlimited registrations for all social and program activities are offered on a complimentary basis.

### Lead Sponsorship

**\$5,000**

4 available

Lead sponsors receive two complimentary tickets to Thursday's golf or wine tasting, Thursday evening, and Friday morning programs. A 10-minute presentation is offered during the Thursday dinner or Friday morning program.

### Gold Sponsorship

**\$2,000**

Gold sponsors receive one complimentary registration for any social event and are invited to attend the program on Thursday evening and Friday morning.

### Silver Sponsorship

**\$1,000**

Silver sponsors receive one complimentary registration to attend the programs on Thursday evening and Friday morning.

### Who attends the conference?

YMCA CEOs, CVOs, Board Members, and Leadership Staff from Ys in our Regional Alliance which includes the states of Minnesota, Wisconsin, and U.P. Michigan. In total 51 Y associations are invited to attend. These are the decision-makers for local Ys.

### Where is the conference held?

All events are held in Wisconsin Dells, Wisconsin. Thursday lunch and afternoon golf is held at Trappers Turn. Wine tasting and Wisconsin Ducks Boat Tour lunch and transportation is from Kalahari Resort. Thursday evening and Friday morning programs are at Kalahari Resort and Conference Center.

### What's included with sponsorship?

- Speaking opportunities: for Premier and Lead sponsors
- Onsite marketing: recognition on-screen, logo on tables and table displays, booth space to display materials
- Website marketing: logo/link to website/social media links on post-event communication and Alliance website

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