



RCX SPORTS OVERVIEW

April 2025

Who We Are

- Working together with professional league and governing body partners, RCX Sports provides officially licensed uniforms, affordable resources, and dedicated support to run the best youth sport leagues and events in the US and Canada
- Since 2020, we have grown to 6 branded programs centered around offering first-class experiences while maintaining standards, affordability, and accessibility to the entire youth sports population
- RCX Sports delivers a **simple, proven process** coupled with **access to pro brands** and uniforms.

Our Programs



2020



2022



2022-23



2023



2023



2024

Why We Do It

We are driven by our commitment to improve youth sports by focusing on the following key pillars:



Affordability



Accessibility



Inclusivity



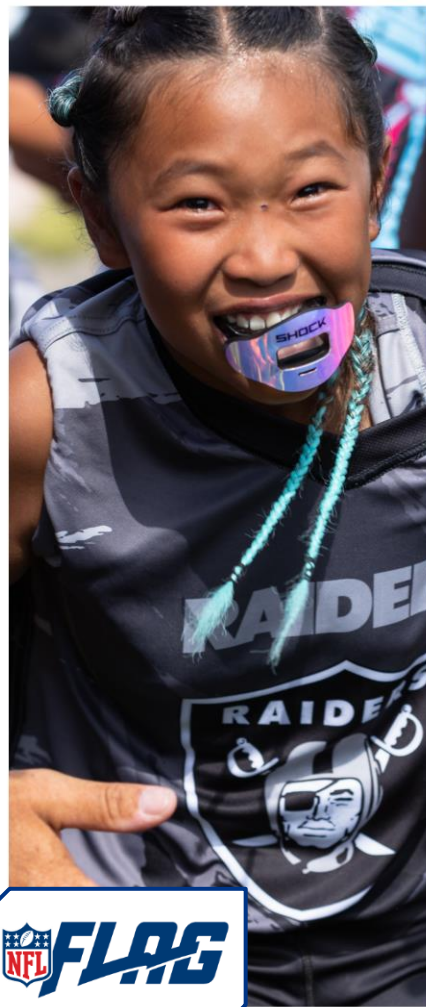
Multi-Sport



 **STREET**



 **GO**



 **FLAG**



 **jr.nba**
LEAGUES

By The Numbers...

2,000,000+ players across RCX properties in the US, Mexico, & Canada

2,000+ independent leagues

100+ events across the US, Canada, & Mexico

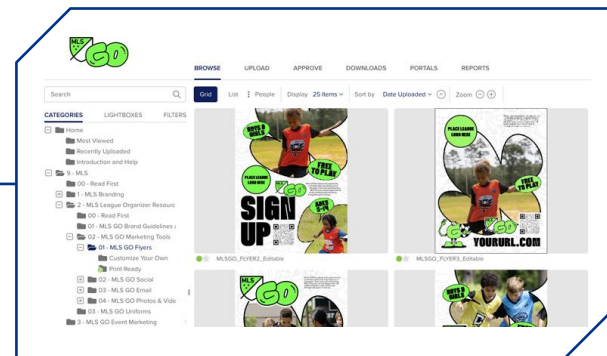
100,000+ active coaches and volunteers

500+ RCX personnel, operating in all **50** states, Canada, & growing internationally

What We Offer

RCX is a full-scale platform supporting all critical elements of the youth league experience for League Operators

- Full-service ordering & delivery platform for **pro branded uniforms** with fast turnaround and efficient packaging
- Exclusive access to pro league events and experiences, including pro league, team, and athlete engagement
- Dedicated team of industry experts committed to supporting your league's success
- Resources created *for* league operators *by* league operators, including:
 - All-in-one league management technology
 - **Pro branded marketing resources**
- Discounted compliance management, vendor merch



RCX Offering By Property

Uniforms PLUS core youth sports operational services included at no additional fee



Package Pricing: \$30 per athlete, includes...

- ▶ Sublimated NFL-Club branded jersey
- ▶ Branded flag belt
- ▶ 1 football every 5 players



Package Pricing: \$25 per athlete, includes...

- ▶ Sublimated NBA-Team branded jersey
- ▶ 2 basketball for every 10 players



Package Pricing: \$25 per athlete, includes...

- ▶ Sublimated NHL-Team branded jersey
- ▶ Rink set-up – nets & portable boards
- ▶ Custom equip. for purchase



FREE to operate

FREE to participate

Activation handbooks provided for both properties

PHR – activation kit provided



Package Pricing: \$35 per athlete, includes...

- ▶ Sublimated MLS-Team branded jersey
- ▶ Matching socks & shorts
- ▶ 2 soccer balls for every 10 players

Serving the Entire Youth Landscape



RCX Sports Foundation – Our Non-Profit

No child's circumstance in life should ever keep them from the lifelong benefits of sports. Sports for all.

- Subsidize participation fees for qualifying kids/organizations.
- Promote and provide opportunities for kids to be multi-sport athletes.
- Operate & oversee leagues in under-represented areas (e.g., Westside Falcons).
- Support our partners with initiatives in their markets.
- Grow participation in RCX youth sport properties.



THANK YOU!

RCX
sports