

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

# Minnesota Alliance of YMCAs **COMMUNITY IMPACT REPORT 2024**

### COMMUNITY BENEFIT ••

# \$11,657,503

in direct financial assistance was invested by serving our community in the areas of:



Camp



Youth

family.



FOR HEALTHY LIVING •••••

memberships



**Evidence** based health intiatives

#### OUR MISSION •

Strengthen our community by fostering healthy living, the development of young people, social connection and responsibility, in a welcoming environment for all.



child care

## FOR YOUTH DEVELOPMENT



#### **OVER 25,899 YOUTH**

learned valuable life skills in our swimming lessons program.



#### **OVER 5,100 CHILDREN**

were in quality child care for infants through preschoolers, enabling parents and family members to go to work knowing their children are in safe, stimulating environments.



#### 9.800+ KIDS

were safely cared for in before and after school in over 225 locations.



#### **OVER 92,500 YOUTH**

used their YMCA membership to make new connections and spend quality time with friends and family.



#### uppermidwestymcas.org The Y. For a Better Us.<sup>®</sup>

## FOR SOCIAL RESPONSIBILITY ·

ALL 17 YMCA ASSOCIATIONS



#### OVER 825,503 FREE MEALS

offered evidence-based health initiative programs

such as LIVESTRONG at the Y and Parkinson's

programs, including memberships for the whole

were served by our YMCAs across the state.

#### 4.277 VOLUNTEERS

helped the Y innovate and evolve to provide relevant responses to our communities' changing needs.

## **OUR LEGISLATIVE PRIORITIES**

#### CHILDCARE SUPPORT

The Y supports legislation that increases funding for the Child Care and Development Block Grant (CCFBG), assists families with the cost of childcare, and promotes high-quality training for childcare professionals.

#### **IMPROVING MENTAL HEALTH**

he Y is empowering individuals and communities to provide informal, community-based mental health support, promote mental well-being, and reduce the risk and impact of mental illness

#### TRUSTED COMMUNITY PARTNER

Our branches are deeply integrated into local communities. Y staff are neighbors, family members, and friends. For more than 150 years, we have worked to strengthen communities by connecting people to their potential, purpose, and each other.

## **MINNESOTA ALLIANCE OF YMCAS**

uppermidwestymcas.org

1 Albert Lea Family YMCA Albert Lea, MN ymcaaal.org

2 Alexandria YMCA Alexandria, MN alexandriaymca.org

3 Brainerd Family YMCA Brainerd , MN brainerdlakesymca.org

4 Duluth Area Family YMCA Duluth , MN duluthymca.org

5 Fergus Falls Area Family YMCA Fergus Falls, MN fergusfallsymca.org

6 Itasca County Family YMCA Grand Rapids , MN ymcaitasca.org

7 Kandiyohi County Area Family YMCA Willmar, MN kandiymca.org

8 Mankato Family YMCA Mankato, MN mankatoymca.org

9 Marshall Area YMCA Marshall, MN marshallareaymca.org 10 Northfield Area Family YMCA Northfield, MN northfieldymca.org

11 St. Cloud Area Family YMCA Saint Cloud, MN scymca.org

12 Winona Family YMCA Winona, MN winonaymca.org

13 Worthington Area YMCA Worthington, MN <u>ymcaworthington.org</u>

14 YMCA Camp Olson Longville, MN campolson.org

15 YMCA of Austin Austin, MN <u>ymcaatacrc.org</u>

16 YMCA of Red Wing Red Wing, MN redwingymca.org

17 YMCA of the North Twin Cities, MN ymcanorth.org



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WHAT IS A NONPROFIT ORGANIZATION? A nonprofit organization has a mission that benefits the "greater good" of the community. It does not pay taxes, but it cannot use its funds for anything other than the mission for which it was formed. Fees for programs are set to cover costs, then, any remaining revenues after expenses are channeled back into the organization for the benefit of the members. When an individual makes a donation to a nonprofit, that donation is tax-deductible.

HOW DOES THE Y QUALIFY TO BE A NONPROFIT? The Y is a private, membership-based, volunteer-founded, 501c3, tax-exempt organization with no ties to any political or religious group. The Y qualifies to be a nonprofit because it is a charitable organization with the philosophy that no one is turned away because of an inability to pay. We provide financial assistance to those who need it, we keep our fees affordable, and we are accessible to anyone who wants to participate. The Y is one of the largest nonprofits in the world, and has an "A" grade by Charity Watch, America's most independent, assertive charity watchdog.