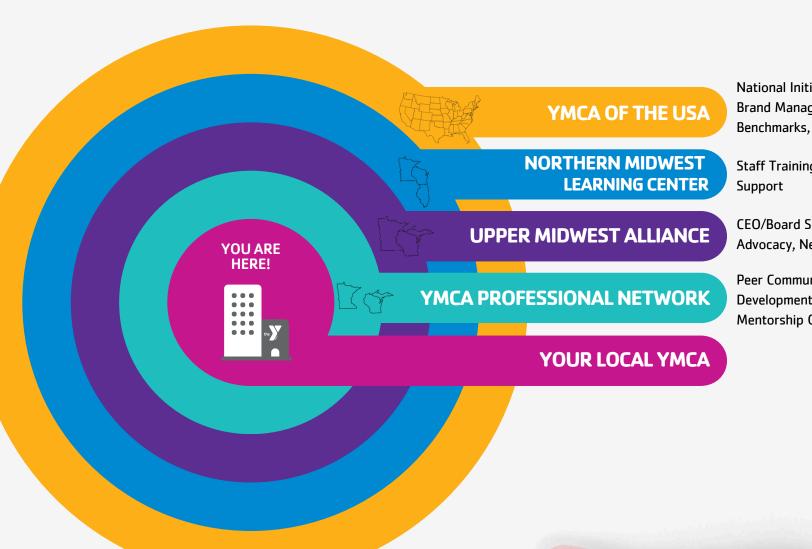


FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

AT YOUR SERVICE



National Initiatives, Link Platform, Brand Management, Financial Benchmarks, Data Compliation

Staff Trainings, Service Delivery Support

CEO/Board Support, Strategic Planning, Advocacy, Networking/Conferences

Peer Communities, Leadership Development, Fall Staff Rally, Mentorship Opportunities



NORTHERN MIDWEST LEARNING CENTER



UPPER MIDWEST ALLIANCE



YMCA PROFESSIONAL NETWORK

Resources

- · Link online platform, link.ymca.net
- · Third Party collaborations
- Ask questions and access support

Lead the Y Movement

- Focus the collective efforts of Ys on key social issues and opportunities.
- Partners with associations to establish strategic priorities
- Position the Y to make a measurable, positive impact in communities

National Governance

- · Oversees membership qualifications
- Knits the Movement together around shared values, goals, and requirements for YMCAs

Advance National Positioning

- Communicate the Ys value at home and abroad
- Raise visibility and increase understanding of our impact as a leading charitable, nonprofit organization

Contact

General Email: support.center@ymca.net

Training & Event Management

- Collaborates with the Upper Midwest Alliance (and Illinois Alliance) to provide trainings
- Works to provide and communicate inperson and virtual training opportunities
- Supports training managers to input and plan Y-USA trainings for their staff

Leadership Development

- Offers one-on-one consultations to help identify development goals and make a plan.
- Meets with teams to review leadership development opportunities and systems like Link and LCDC
- Support those interested in becoming a trainer or faculty in Y-USA courses.

Contact

- Sara Cole, CEO scole@duluthymca.org
- Elli Grapp, Training Director egrapp@duluthymca.org
- Mitchell Lochner, Training Coord. <u>mlochner@duluthymca.org</u>

CEO Support

- Strategic Planning
- · Board Governance
- · Volunteer Onboarding
- · Capital Planning
- Operational Support
- · Shared Services
- · CEO Search & Onboarding
- Shared Services & Agreements

Regional Task Forces

- Child Protection
- Third Party Payor / FOREVERWELL
- Any other initiative support along the way!

Leadership Conferences

In-person conferences designed for staff who lead YMCAs, programs, and facilities. Usually held in May and October of each year.

Advocacy

- · State Advocacy Days
- Legislator contact & support
- · Statewide legislative priorities
- Data collection

Contact

- Jon Agnew, CEO, jagnew@uppermidwestymcas.org
- Chris Stenberg, Dir. of Alliance Services MN, <u>cstenberg@uppermidwestymcas.org</u>
- Julia Wohlt, VP of Alliance Operations jwohlt@uppermidwestymcas.org
- David Dominick, MN Public Policy Director <u>david.dominick@ymcamn.org</u>

Peer Communities

- · Resource Sharing
- Networking
- Virtual & In-Person Meetings
 - Aquatics
 - Arts & Humanities
 - Branch Directors
 - Business/Finance
 - Childcare/Child Watch
 - Community Engagement
 - Day Camp/School Age
 - Facilities
 - Financial Development
 - ForeverWell/Active Older Adults
 - Gymnastics
 - Healthy Living/Group Exercise
 - Human Resources
 - Information Technology
 - Marketing
 - Membership
 - Resident Camp
 - Youth Development/ Teens/Youth in Government
 - Youth Sports

Leadership Opportunities

- Chapter Events
- New Y Leader Program
- Peer Community Leadership
- YPN Board Member Leadership

Contact

- WI/MI: Aaron Schmidt, Chapter 41 President, aschmidt@kmymca.org
- MN: (Interim) Julia Wohlt, Chapter 42 jwohlt@uppermidwestymcas.org