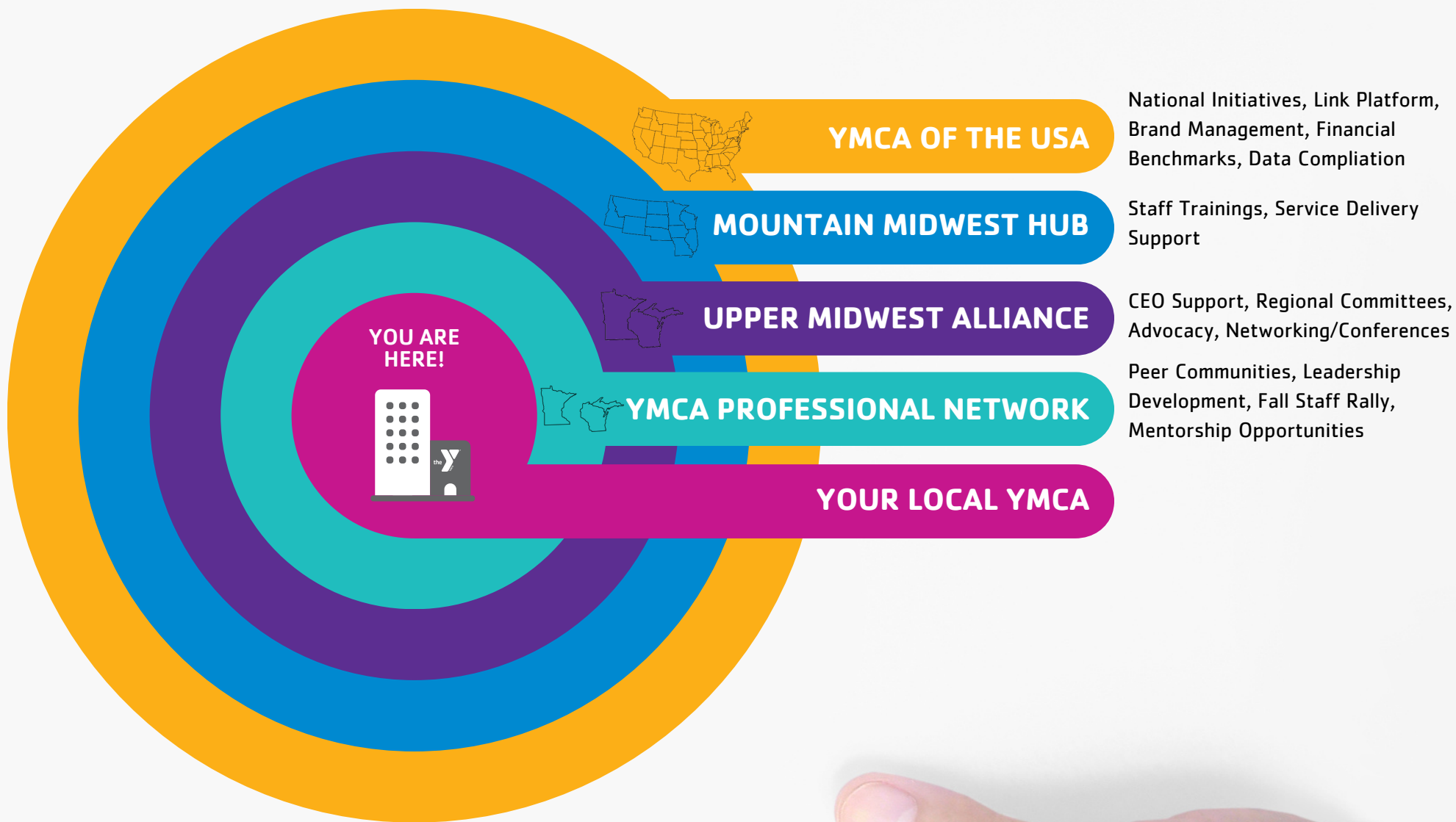




FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

AT YOUR SERVICE





YMCA OF THE USA

Resources

- Link online platform, link.ymca.net
- Third Party collaborations
- Ask questions and access support

Lead the Y Movement

- Focus the collective efforts of Ys on key social issues and opportunities.
- Partners with associations to establish strategic priorities
- Position the Y to make a measurable, positive impact in communities

National Governance

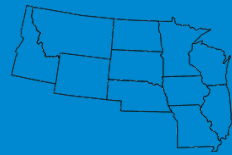
- Oversees membership qualifications
- Knits the Movement together around shared values, goals, and requirements for YMCAs

Advance National Positioning

- Communicate the Ys value at home and abroad
- Raise visibility and increase understanding of our impact as a leading charitable, nonprofit organization

Contact

- General Email: support.center@ymca.net



MOUNTAIN MIDWEST HUB

Training & Event Management

- Training collaboration with the Regional Alliance
- Trainer lists and updated offerings
- Create Regional Training Events (RTEs)
- Helps to amplify Y staff talent and skills

Service Delivery Support

Hubs leverage and connect you with expertise in one of the following areas, called a Service Delivery Partner:

- Aquatics
- Camping
- DIG/Equity
- Facility/Property
- Finance
- Financial Development
- Health & Wellness
- Human Resources
- Information Technology
- Leadership Development
- Marketing/Communications
- Membership
- Out of School Time
- Risk Management
- Sports
- Teens

Contact

- Sara Cole, CEO scole@duluthymca.org
- Elli Grapp, Training Manager egrapp@duluthymca.org
- Mitchell Lochner, HR/Training Coord. mlochner@duluthymca.org



UPPER MIDWEST ALLIANCE

CEO Support

- Strategic Planning
- Board Governance
- Volunteer Onboarding
- Capital Planning
- Operational Support
- Shared Services
- CEO Search & Onboarding
- Shared Services & Agreements

Regional Committees

- Healthy Living Committee
- Public Policy Committee
- Social Responsibility Committee
- Youth Development Committee

Leadership Conferences

In-person conferences designed for staff who lead YMCAs, programs, and facilities. Usually held in May and October of each year.

Advocacy

- State Advocacy Days
- Legislator contact & support
- Statewide legislative priorities
- Data collection

Contact

- Jon Agnew, CEO, jagnew@wiymca.org
- Chris Stenberg, Dir. of Alliance Services MN, cstenberg@uppermidwestymcas.org
- Julia Wohlt, VP of Alliance Operations jwohlt@uppermidwestymcas.org
- David Dominick, MN Public Policy Director david.dominick@ymcamn.org



YMCA PROFESSIONAL NETWORK

Peer Communities

- Resource Sharing
- Networking
- Virtual & In-Person Meetings
 - Aquatics
 - Branch Directors
 - Business/Finance
 - Childcare/Child Watch
 - Community Health
 - Day Camp/School Age
 - Facilities
 - Financial Development
 - ForeverWell/Active Older Adults
 - Gymnastics
 - Healthy Living/Group Exercise
 - Human Resources
 - Information Technology
 - Marketing
 - Membership
 - Resident Camp
 - Youth Development/Teens/Youth in Government
 - Youth Sports

Leadership Opportunities

- Chapter Events
- New Y Leader Program (WI only)
- Peer Community Leadership
- Mentorship Program (MN only)

Contact

- WI/MI: Aaron Schmidt, Chapter 41 President, aschmidt@kmymca.org
- MN: Shannon Reiersen, Chapter 42 President, shannon.reiersen@ymcamn.org