



AT YOUR SERVICE

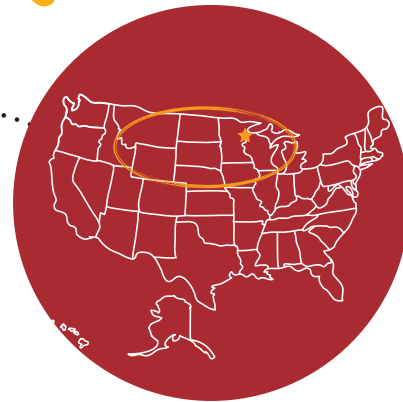
Regional Alliance

- Service Delivery
- Networking
- Advocacy



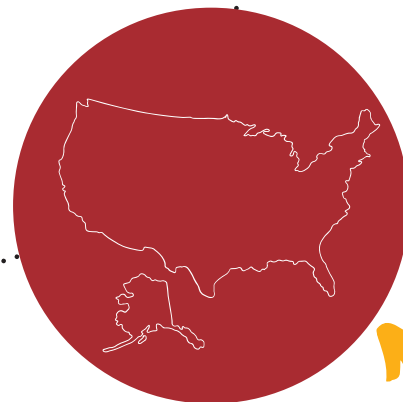
Regional Hub

- Trainings
- Specialized Support
- Project Assistance



YMCA Professional Network

- Leadership Development Opportunities
- Peer Communities
- YPN Fall Rally Conference



YMCA of the USA

- National Resources
- Brand Management
- Link Platform



REGIONAL ALLIANCE

Local resource for Ys in Minnesota, Wisconsin & U.P. Michigan

Services

- Strategic planning
- Board Development / Governance
- Mergers / Shared Services
- CEO Search & Onboarding
- Operational support
- Capital planning

Networking

- Training collaboration with the Regional Hub
- Peer Communities assistance
- Spring & Fall Conference management
- Neighborhood CEO and Staff meetings
- Statewide Committees
 - Youth Development
 - Healthy Living
 - Social Responsibility
 - Public Policy



Advocacy

- State Advocacy Day
- Legislator contact & support
- Youth in Government funding
- Statewide legislative priorities
- Data collection

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REGIONAL HUB

Regional resource for specialized support and networks

Training & Event Management

- Training collaboration with the Regional Alliance
- Trainer lists and updated offerings
- Create Regional Training Events (RTEs)
- Helps to amplify Y staff talent and skills

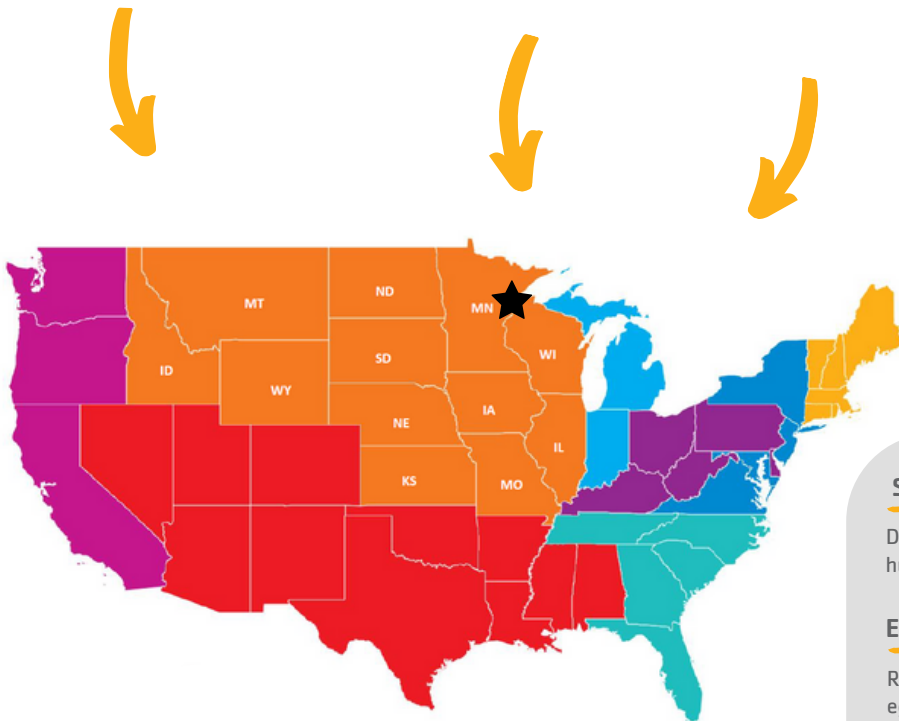
Peer Communities

Alignment of Peer Communities, which is any group of staff or volunteers who come together on a regular basis for relationship building, networking, and professional and personal development (YPN Peer Communities, Neighborhood Groups, CEO Peer Groups, etc.)

Service Delivery Support

Hubs leverage & connect you with expertise in one of the following areas, called a Service Delivery Partner:

- Aquatics
- Camping
- DIG/Equity
- Facility/Property
- Finance
- Financial Development
- Health & Wellness
- Human Resources
- Information Technology
- Leadership Development
- Marketing/Communications
- Membership
- Out of School Time
- Risk Management
- Sports
- Teens



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YMCA PROFESSIONAL NETWORK (YPN)

Resources for YMCA professional staff

Leadership Development

- eLearnings
- Chapter events
- New YMCA Staff Leadership Series
- Mentorship opportunities

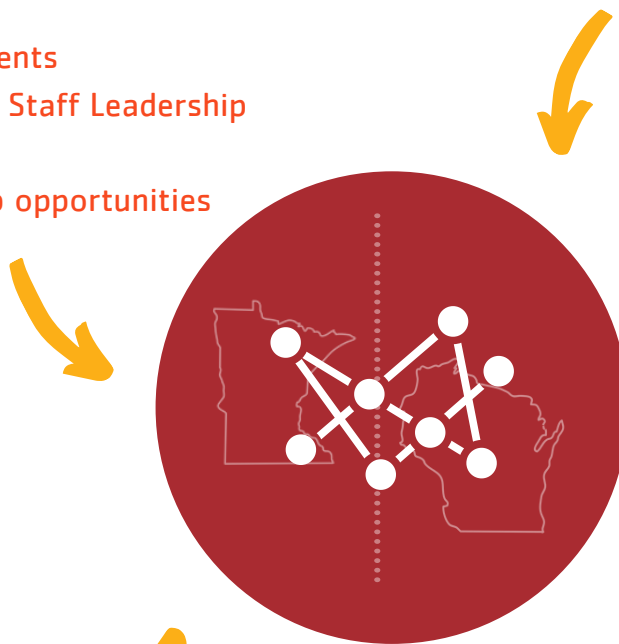
Peer Communities

Groups of staff who come together around a shared interest in or affinity with a particular membership, program or service area. Some examples include:

- Aquatics
- Branch Directors
- Business/Finance
- Child Care
- Day Camp/School Age
- Facilities
- Financial Development
- Health & Wellness
- Gymnastics
- Human Resources
- Information Technology
- Marketing
- Membership
- Youth/Teens
- Youth Sports

Staff Rally

Each fall YPN sponsors an in-person Staff Rally where hundreds of Y professionals meet and network.



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YMCA of the USA

National resource office for Ys in the United States

Delivers resources and services and facilitates innovation

- Link online platform
- Third Party collaborations
- Ask questions & access support

Lead the Y Movement

- Focus the collective efforts of Ys on key social issues and opportunities.
- Partners with associations to establish strategic priorities
- Position the Y to make a measurable, positive impact in communities



Advance national positioning

- Communicate the Ys value at home and abroad.
- Raise visibility and increase understanding of our impact as a leading charitable, nonprofit organization

Oversee national governance & membership qualifications

Knit the Movement together around shared values, goals and requirements for Ys

GENERAL SUPPORT

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